



**BANGLADESH INSTITUTE OF
MANAGEMENT (BIM)**



Established in 1961
4, Sobhanbag, Mirpur Road, Dhaka
www.bim.gov.bd

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Date: 04-02-2020

Sub: **“Financial Management for Executives”**

Dear Sir/Madam,

We are pleased to inform you that Bangladesh Institute of Management (BIM) is going to conduct a one week (5 days) evening course as mentioned above from **March 07 to 11, 2020** at Bangladesh Institute of Management, Dhaka Campus. Brief information about the course such as course contents, course fees etc. are provided in this brochure.

Brief course program including objectives, course outline etc. is enclosed for your kind perusal and necessary action.

We shall appreciate if you send your nomination(s) of suitable candidate by **04 March, 2020**.

Thanking you,

M. Amenoor

Senior Management Counsellor
and

Head of Accounting & Financial Management Division
& Course Co-ordinator.

Bangladesh Institute of Management (BIM)
4, Sobhanbag, Mirpur Road, Dhaka

Course on

“Financial Management for Executives”

OBJECTIVES

Learn financial management techniques to enhance your business analytical, risk management and decision making skills. You will need these critical skills to effectively manage your business going forward from this global recession and financial crisis.

ELIGIBILITY FOR THE COURSE

Any individual, graduate from any discipline working in private, public and NGO or self employed.

COURSE OUTLINE

- Understand Basic Financial Statements and Terminology
- Balance sheet-assets, equity and liability
- Profit and loss account-matching revenues To expenses
- Accruals accounting-difference between profits and cash
- Understanding How Financial Management supports effective business strategy Using Financial Ratios to evaluate the financial health of a business**
- Profitability ratios, liquidity ratios
- Management effectiveness ratios
- Financial risk ratio
- Stock market ratios & investors return on investment ratios
- Using real multinational companies ratios for discussion and learning

Sources of Business Funding – Equity and Debt Capital

- Cost of equity capital, Cost of debt capital
- Debt capital and taxation
- Weighted average cost of capital (WACC)
- Gearing and the impact on the Weighted Cost of Capital

Capital/ Project Investment Evaluation Techniques

- Return on investment (ROI), pay back
- Net present value (NPV) of discounted cash flows (DCF)
- How effective WACC management can impact NPV and project profitability

- NPV and maximizing shareholders wealth
- Internal rate of return (IRR)
- Project sensitivity analysis
- Understand capital market
- Capital market, how to arise fund from capital market
- Techniques of floating IPO

BACKGROUND OF THE COURSE

- Whose are decision maker and the impact on the company's profitability
- Whose are uses financial management tools to diagnose the financial health of business
- Whose are uses financial management tools to evaluate projects financial viability & enhance shareholders wealth and
- Become a more effective business manager.

TARGET GROUP/WHO SHOULD ATTEND

For all financial managers and executives in every functional management area and industry. The financial management tools help enhances your financial acumen, decision and strategy management effectiveness.

TRAINING METHOD

Lecture, group discussion, exercise, group work.

DURATION: March 07 to 11, 2020

TIMING: 17:30 - 21:30

VENUE: BIM, Dhaka Campus

4, Sobhanbag, Mirpur Road, Dhaka-1207.

FEES: Tk. 7,000/= (Seven thousand) only.

Fees to be paid by Cross Cheque/Bank Draft/Pay Order in favor of **Director General, BIM**. Dhaka (Excluding VAT & Tax).

LAST DATE OF SUBMISSION OF NOMINATION

March 04, 2020

COURSE COORDINATOR & CONTACT PERSON:

M. Amenoor

Senior Management Counsellor

Cell: 01716-551661

E-mail: amenoor.bim@gmail.com

Md. Sirajul Islam, Course Secretary

Cell: 01727-654428

SAMPLE NOMINATION FORM

1. Name (Block Letter) :

2. Mailing Address :

(With Phone No.)

3. Permanent Address :

4. Date of Birth :

5. Nationality :

6. EDUCATION :

Certificate/

Year Institute Degree Div./Class

7. TRAINING : (in order of recency)

8. EXPERIENCE : (in order of recency)

9. Name of the Nominating Organization:

10. Accommodation in BIM Hostel:

YES NO

DHAKA CAMPUS

11. Approval / Signature of the

Nominating Authority : _____



BIM DHAKA OFFICE

☒ 4 Sobhanbag, Mirpur Road Dhaka-1207



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BIM CHITTAGONG SUB-OFFICE

☒ Chandgaon Residential Area
Post: Chandgaon



67 03 32

BIM KHULNA SUB-OFFICE

☒ Boira KHULNA



76 23 91

COURSE ON

**FINANCIAL MANAGEMENT
FOR EXECUTIVES**

07 to 11 March, 2020



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OF MANAGEMENT (BIM)
4, Sobhanbag,
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