



**BANGLADESH INSTITUTE
OF MANAGEMENT (BIM)**



Established in 1961
4, Sobhanbag, Mirpur Road, Dhaka
www.bim.gov.bd

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**Sub: “Investment Analysis and Portfolio
Management”**

Dear Sir/Madam,

We are pleased to inform you that BIM is going to offer One-Week Evening Course on “**Investment Analysis and Portfolio Management**” at **BIM, Dhaka campus** from **April 22-25 & 28 (five day)** , 2019. This course is designed to give an insight into the concept of Portfolio Management and Diversification Techniques.

Brief course programme including objectives, course outline etc. is enclosed for your kind perusal and necessary action.

We shall appreciate if you send your nomination(s) of suitable candidate **by April 18, 2019**.

Thanking you,

Md. Rajibul Hoque
Management Counsellor
& Course Co-ordinator.
Bangladesh Institute of Management (BIM)

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**One-Week Evening Course on
“Investment Analysis and Portfolio
Management”**

OBJECTIVES

The major objective of the course is to help individual and institutional participants from different profession to understand portfolio management and the process of selecting investment options systematically considering diversification. Through this course the participants will be able to depict a clear view about asset allocation and portfolio management, not only in the financial markets but also in the real business world.

COURSE OUTLINE

- Investment Concept.
- Risk and return consideration for selecting investment opportunities
- Portfolio management and diversification.
- Portfolio Management Methodology
- Portfolio Selection Process
 - Approaches in Portfolio Construction
 - Top Down Approach
 - Selection of Portfolio
- Portfolio-Markowitz Model
 - Risk and Return trade off.
 - Markowitz efficient frontier
 - Identifying the best portfolio based on investment capacity
- Overview of Fundamental and technical analysis
- Portfolio Evaluation
- Other investment options and Mutual Fund
- Portfolio Revision
 - Passive Management
 - Active Management
- Working with Changes and challenges
 - Situation Analysis
 - PEST Analysis
 - Sector Analysis

METHODOLOGY

Lecture, Analysis using Ms Excel and Demonstration.

WHO SHOULD ATTEND

Trading personnel and individuals from different profession (Including Fresh Graduates) can attend the course.

DURATION:

April 22-25 & 28, 2019 (Five days)

TIMING: 17:30 – 21:30 hrs

VENUE: BIM, Dhaka Campus

4, Sobhanbag, Mirpur Road
Dhaka – 1207.

FEES: Tk. 7,000/= (Seven Thousand).

Per participants which include refreshment, course materials etc. (payment should be made by Cross Cheque/Bank Draft/Pay Order in favor of **Director General, BIM**.)

LAST DATE OF REGISTRATION:

April 18, 2019

COURSE COORDINATOR:

Md. Rajibul Hoque
Management Counsellor
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Dhaka – 1207
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SAMPLE NOMINATION FORM

1. Name (Block Letter) :

2. Mailing Address :

(With Phone No.)

3. Permanent Address :

4. Date of Birth :

5. Nationality :

6. EDUCATION :

Certificate/

Year Institute Degree Div./Class

7, TRAINING : (in order of recency)

8. EXPERIENCE : (in order of recency)

9. Name of the Nominating Organization:

10. Accommodation in BIM Hostel:

YES NO

DHAKA CAMPUS

11. Approval / Signature of the

Nominating Authority : _____



COURSE ON

INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

April 22-25 & 28, 2019



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