



**BANGLADESH INSTITUTE  
OF MANAGEMENT (BIM)**

**(Ministry of Industries)**

4, Sobhanbag, Mirpur Road, Dhaka

[www.bim.gov.bd](http://www.bim.gov.bd)



Ref: BIM/PMD/OSCM/2020

Date: 06-10-2020

**Sub: 3-Days course on 'Operations & Supply Chain Management for Competitive Advantage'**

Dear Sir/Madam:

It is our pleasure to let you know that Production Management Division of Bangladesh Institute of Management (BIM) is going to conduct a 3 (three) days training course on 'Operations & Supply Chain Management for Competitive Advantage' batch#71 at its Dhaka campus during **October 29 – 31, 2020**.

In this regard, nomination(s) to the training course from your organization(s) shall be highly appreciated. For further details, please feel free to contact.

Thanking you.

**(Prof. Dr. Engr. Mamunur Rashid)**

Senior Management Counsellor and  
Head, Production Management Division &  
Course Coordinator and Resource Person  
01712-700412; 017366412779  
[mamun87245@gmail.com](mailto:mamun87245@gmail.com)

To

3 Days long Course on

## “Operations & Supply Chain Management for Competitive Advantage”

### WHO SHOULD ATTEND

This course is suitable for all level of managers and executives employed in Public sector, NGOs, Private and others organizations who are responsible for operations and supply chain management and willing to develop their career as professional on operations and supply chain management.

### ELIGIBILITY FOR THE COURSE

Any individual, graduate from any discipline working in private, public and NGO or self-employed.

### BACKGROUND OF THE COURSE

The purpose of this training course is to provide competency based training to enable participants to develop a comprehensive understanding of the knowledge and skills in respect to Supply Chain Management for improving productivity and competitiveness with a view of restructuring the organizational functions to create a value added based thinking in the organization.

### OBJECTIVES

The course is designed to provide the concepts about operations and supply chain management in order to efficient organizational functions. It is expected that after the successful completion of the course, participants will be able to:

- Understand the theoretical fundamentals of the operations and supply chain management.
- Give a general description of the supply chain management using, as appropriate, typical examples.
- Understand and interpret the analysis results.
- Apply knowledge in a practical manner using detailed procedures.

### COURSE OUTLINE

- Operations and Supply Strategy
- Product and Service Design
- Strategic Capacity Management

- Process Analysis
- Supply Chain Strategy
- Logistics and Facility Location
- Lean Manufacturing
- Enterprise Resource Planning
- Demand Management and Forecasting
- Inventory Control
- Incoterms

### METHODOLOGY

Lecture, group discussion, Exercise, Case Study, Practical Demonstration etc.

**DURATION: October 29 – 31, 2020.**

**TIMING: 09:00 – 17:30 hrs**

**VENUE: BIM, 4,Sobhanbag, Mirpur Road  
Dhaka – 1207.**

**FEES: Tk. 7,000/- (Seven thousand) excluding VAT and Tax.**

per participants which include refreshment, course materials etc. (payment should be made by Cross Cheque/Bank Draft/Pay Order in favor of **Director General, BIM, Dhaka**)

**LAST DATE OF  
REGISTRATION: October 27, 2020**

### RESIDENTIAL FACILITY

Limited Residential facility is available for those who are from outside Dhaka.

### COURSE ASSOCIATE:

Mohammad Sohag Hossain  
Cell : 017366412779  
E-mail : [hossensohag90@gmail.com](mailto:hossensohag90@gmail.com)

**BANGLADESH INSTITUTE  
OF MANAGEMENT**

4, Sobhanbag, Mirpur Road, Dhaka-1207.

**SAMPLE NOMINATION FORM**

1. Name (Block Letter) :
2. Mailing Address :  
(With Phone No. and E-mail Address)
3. Permanent Address :
4. Date of Birth :
5. Nationality :
6. Education :

Year   Institute   Degree   Div./Class

7. Training : ( in order of recency)
8. Experience : ( in order of recency)
9. Name of the Nominating Organization:
10. Accommodation in BIM Hostel :

YES   NO

DHAKA OFFICE     

KHULNA SUB-OFFICE     

CHITTAGONG SUB-OFFICE     

11. Approval / Signature of the  
Nominating Authority:\_\_\_\_\_

**ADDRESS  
BIM DHAKA OFFICE**

4 Sobhanbag, Mirpur Road, Dhaka-1207  
Mobile-01712700412; 017366412779  
Tel: +8802-58155034, +8802-58155077,  
+8802-58155116, +8802-9103171-3 Ext-115  
Fax: +88-02-58152476

ON REQUEST

☎ 911 06 27, 9111216,  
www.bim.gov.bd

**BIM CHITTAGONG CAMPUS**

Chandgaon Residential Area  
Post: Chandgaon  
Chittagong.

☎ 031-67 03 32  
www.bim.gov.bd

**BIM KHULNA CAMPUS**

Boira Main Road  
Boira  
Khulna

☎ 041- 76 23 91  
www.bim.gov.bd

3 Days Long Training Program  
on

**Operations &  
Supply Chain  
Management  
for  
Competitive Advantage  
Batch#71**

**October 29 – 31, 2020**



**BIM**

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার  
বাংলাদেশ ইনস্টিটিউট অব ম্যানেজমেন্ট

**BANGLADESH INSTITUTE OF MANAGEMENT**  
4, Sobhanbag, Mirpur Road, Dhaka-1207.  
www.bim.gov.bd